

# SoCal URISA Board Retreat

## September 30, 2017

Melisa Caric-Lee	Jennifer Pilapil	Kris Reinicke
Russell Mercer	Fred Dominguez	Kendall Fisher
Steve Steinberg	Tyson Burger	Staci Dratler
Heather Kelley		

10:00-10:15	Introduction
10:15-11:15	FY 17/18 Strategic Planning
11:15-12:00	Organization structure review
12:00-1:00	Lunch
1:00-1:30	OneURISA
1:30-2:00	Closing/ Action items

### 1. Introduction

- a. Goals- focus on yearly planning
- b. Quick website update/ upcoming training  
Wild Apricot and Word Press (training)  
Goal to complete by GIS Day – 11/15/2017
- c. Other announcements

### 2. FY 17/18 Strategic Planning

- a. Annual event calendar
  - i. Esri UC networking event
  - ii. URISA certified workshop
  - iii. GIS Day  
11/15/2017  
GISDay event – Doug Rulison involved in planning OC events in the past – get s  
table set up – have a booth, banner, pamphlets
    - Palomar
    - Geo SD (Jon strain – scavenger hunt?)
    - Get a list of SoCal GIS Day events
    - Spread out OC, LA, IE, SD
    - Esri has interactive map
    - Oct 11 – Esri GIS Career fair
    - K-12 put on an event or do a presentation (templates avail on Esri  
education sites and they provide give-aways)
  - iv. Webinar(s)  
Quarterly webinar so events can be virtual ie. Drone training?  
Jan/Feb -  
April/May - Drone

- v. CalGIS
  - Send one member (board member?) per year
- vi. Certified workshops – goal 1 per year in the spring
  - We get one free one national URISA
  - Send out some ideas for people to vote for the one you want
  - Opensource -GIS was done in the past
  - Doug Morales teaches and may be able to offer a lab
  - Jennifer – Rio Hondo Library
  - Melisa – Palomar
  - Steve – Conference room
  - Russel – Emergency Ops center
- vii. Summer events - membership

b. Budget

Have 30k – membership brings about 3k per year – CalGIS will bring 6-7K in fall 2018  
Currently spending about 5K

**3. Organization structure review**

- a. Responsibilities
- b. Board succession planning
- c. Update documentation & management

**4. OneURISA**

- a. What is it?
  - Combined membership – benefits of international URISA – membership cost is \$100/year?
  - BayGeo (BAAMA) – pilot – not sure if they will continue with OneURISA?
- b. Timeline
  - January? Not determined.
- c. Next steps for SoCal

**5. Other items (if time permits)**

- a. Scholarship
- b. Mentorship
- c. Young Professionals
- d. Partnering with Universities – having professors be chair of school chapter and SoCal URISA could commit to \$2500/year (or some amount) Student members currently pay \$10 per year for membership
  - USC, Long Beach, Redlands
  - Scholarship/poster contest to win:
    - Cash (\$1000 grand prize – or more smaller prizes \$100 each)

**6. Closing/ Action items**

- a. Discuss upcoming projects & dates

## Potential FY 17/18 Events

- Nov 2017:** GIS Day
- Ask members to present at a local K-12 school
  - Send results, summary, & photos to post on our website
  - Other: attend, support, and market other local events
  - <http://gisday.com/resources.html>
- Dec 2017:** Board Holiday Dinner/ member social  
[Move this to mid January](#)
- Jan 2018:** GISCorps Presentation (webinar)
- April 2018:** URISA certified workshop
- Send survey to members on topics
  - Schedule workshop in 2 locations
- July 2018:** Esri UC Board lunch; CGIA Social
- Oct 2018:** CalGIS/ GISPro Palm Springs

### Benefits to being a member to put on website:

- Quarterly Webinars
- 1 workshop in the spring (determine where most members are located and pick location)
- Discount to CalGIS conference
- One URISA membership (are there corporate membership discounts?)
- Opportunities for networking and career fairs

### Breakout session groups:

1. Website (Russell, Steve, Fred)
  - New website expected to be ready in the next month
  - Training to board members on Wordpress
  - New email for URISA board for point of contact( ie [president@socalurisa.org](mailto:president@socalurisa.org))
    - Currently using GO Daddy – may be problematic – current plan allows 100 emails with 100MB of storage
      - cost currently \$10/month
      - Changing plan to add 5 additional emails and unlimited storage will double cost to \$20/month
    - Option to change Web host to [www.webfaction.com](http://www.webfaction.com)

- 1-click installers for Wordpress and other applications
- 100GB storage and unlimited emails \$10/month
- Best option is to change to HostGator (which is the host CGIA uses – Steve’s suggestion)
  - 1-click installers for Wordpress and other applications
  - Hatchling plan has unlimited emails and unmetered access \$6.95/month

## 2. Young Professionals/Students (Staci, Kris, Jennifer, Kendall)

- Social Media
  - Twitter
  - Instagram
  - Facebook
- Resume workshops/Internships
  - Mock Interviews with mock panels

## 3. Events (Melisa, Heather, and Tyson)

- URISA certified workshop (April)
  - We need to fly out a certified instructor. Melisa can co-teach and become a certified instructor for the future.
  - Location
    - Tyson will create a map of past/present So Cal Urisa members so we can determine the best location to reach the most people
    - Probably will be in Inland Empire or Orange County
  - Send Survey to members to determine the topic via Survey Monkey (Fred can do this)
    - Survey 1-2-3 has location, but costs \$, while Survey Monkey has no charge
  - Choose from topics on Urisa site
    - <http://www.urisa.org/education-events/workshops-training-courses/>
    - 3D Geospatial: Project Implementation Methods and Best Practices
    - Building an Address Repository Using the FGDC Standard: Implementing Quality and Data Sharing
    - Asset Management: Planning, Strategy, and Implementation
    - Business Intelligence and Data Integration for the GIS Professional
    - Cartography and Map Design
    - Deploying Mobile Solutions: What to Consider
    - GIS Program Management
    - GIS Strategic Planning
    - Introduction to Open Street Map for GIS Users
    - Introduction to Public Participation GIS: Using GIS to Support Community Decision Making
    - An Overview of Open Source GIS Software
    - Public Data, Public Access, Privacy, and Security: U.S. Law and Policy

- Quality Management: Introduction to Issue Tracking
  - Transportation Spatial Database Design
- Quarterly Webinars spaced throughout the year
  - Jan/Feb: GIS Corps
  - April/May: Esri Joseph Kerski (Curriculum Development Manager) topic TBD
  - July/Aug: 3D Mapping (US CAD – Irvine – host on site and webinar combo)
  - Oct/Nov: Tyson presentation on Drones

## SoCal URISA Board

### Executive Board

- President- **Melisa Caric Lee**
- President-Elect- **Steve Steinberg**
- Secretary- **Heather Kelley**
- Treasurer- **John Strain**
- Past-President- **Russell Mercer**

### Section Leaders

- Los Angeles- **Fred Dominguez**
- Orange County- **Tyson Burger**
- Inland Empire- **Robert Conrad**
- Ventura-
- Imperial County-

### Special Committees

- Education/ Scholarship- **Kendall Fisher**
- Young Professionals- **Kris Reinicke**
- Social Media- **Staci Dratler**
- Membership- **Patrick Mullen**

### Advisory Board Members

- **Doug Morales**
- **Jennifer Pilapil**