

# SoCal URISA Meeting Minutes

February 9<sup>th</sup>, 2011



## **Agenda:**

**Date:** 2/9/2011

**Time:** 10:30am – 11:30am

**Place:** Conference Call

**Bridge Line 1 (877)-263-0291**

1. Bowling event, 2/18
2. Geospatial Summit, 3/17
3. CalGIS, 3/28-3/31
4. Treasury update
5. New web tools (demo by Russell)

## **Attendees**

Melisa Caric

Amy Storey

Russell Mercer

Lan Nelson

Patrick Del Pizzo

David Jacobus

Tim Craig

## **Appreciations:**

Lan for creating marketing materials. Amy for setting up Bowling night, and Patrick for budgeting

## **Announcements:**

Blanca Quintero to come back, and will participate in URISA ntl. To represent us and get back to us on events and announcements

## **Bowling event, 2/18**

Most of the board members will be present. 3 lanes are current reserved.

## **Geospatial Summit, 3/17**

Lan to complete flyer and forward to Melisa and then to Russell to send out via Wild Apricot.

Lisa L. And Melisa has coordinated to come up with the first GSS hosted by ESRI, SoCal URISA and CGIA. Speakers for the local area will present. Registration is open

now and is free to members of both organizations if you are not a member it is \$50 which includes membership to BOTH organization.  
Know of any sponsors? Please contact Melisa.

**CalGIS, 3/28-3/31**

Need to advertise more and better in SoCal. Patrick and Melisa plan on attending.

**Treasury update by Patrick**

Reviewed over the past years and a trend of losing several thousands per year. Most expenses came from travel reimbursements and then 25% came

About 7K less than we were last year.

CalGIS maybe the main contributor to loss of funds, since attendance has lessened.

Any ideas on how we could make some profit let Melisa know

**New web tools (demo by Russell)**

Russell Mercer's new email

[Rmerc206@gmail.com](mailto:Rmerc206@gmail.com)

To edit our website see Russell's email and directions

Russell created a database which makes web editing more easier. So instead of fusing html code we can just use a database viewer to update, looks similar to an excel sheet.

Another feature that is not live yet, is the Map, which is an open source map where we can load any layers we want to share with our members and visitors.

Thank you Russell for working so diligently on this. Have any suggestions please email Russell.

Board discussed using other social media tools for member outreach. Lan offered to set up a Facebook page if needed. We will re-visit this.

**Accepted:**



\_\_has reviewed and accepted SoCal URISA Meeting Minutes

Melisa Caric Lee – Southern California Chapter of URISA

Dated: 2/17/2011

Attest: \_\_

Lan Nelson, Secretary of the Board

Dated: 2/17/2011