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Southern California chapter of the International Urban and Regional Information Systems Association

BOARD MEETING MINUTES

Wednesday, September 9, 2008

11:00am – 12:00pm

Tele Conference Call

ATTENDEES: Tobias Wolf, Lorenda Lee, Melisa Caric-Lee, Blanca Quintero, Yuying Li, Ingrid Bruce, Russell Mercer, Amy Storey

1. Incoming Board Members

- a. Treasurer: Russell Mercer with Dudek & Assoc. is officially new Treasurer.
 - a. Tobias and Russell will meet to discuss responsibilities and transfer bank account names & related documents and material.
- b. Programs Chair for San Diego/Riverside/Imperial County: This position is still vacant. It was determined that this position has a very large territory, and there is minimal representation in Orange, Riverside, San Bernardino and Imperial counties.
 - a. Options were discussed on how a Program Chair from one geographic location can reach out to multiple counties in various other geographic locations?
 - i. We try to find someone from a county other than San Diego.
 - ii. We rely on a team effort approach with other board members (however most of the board members are based in San Diego).
 - iii. We develop subcommittees with people in these other counties, with the Program Chair overseeing the subcommittees.
 - b. Amy Storey (current Advisory Member) has showed interest in this position.
- c. Advisory Members: We now have two advisory positions open; Russell Mercer has moved to Treasurer and Adrienne Perry has resigned (*Thank you Adriene, for all your help*). This position is for anyone who wants to bring new ideas, perspective or talent to the board, recruit new members, and assist as needed.
- d. Newsletter Editor: Melisa, Blanca and Amy will continue to work together to support the newsletter until we fill the Editor slot. Our first quarterly Newsletter will be published and distributed by November 14th, prior to GIS day on the 19th.
 - a. Lorenda will forward information from Andrew Abouna with SanGIS, who expressed an interest in the Newsletter efforts.

2. Conferences:

- a. 2008 National URISA Attendance: :New Orleans October 7-10. Tobias and Ingrid will be attending. Melisa is waiting on approval.
 - i. Tobias and Ingrid will be attending the Chapter Relations Committee meeting on Monday from 1pm – 5pm. Chapters have been asked to give 2 minute speech.
 - ii. Ingrid stated that there will be a teleconference with URISA Nat'l to discuss changes and improvements to the organization, and refocusing on who they are and also what their objectives are. An article will be written to summarize the discussion.
- b. CalGIS 2009: The conference will be held in Sacramento, CA April 6 – 9. Mary Cook-Hurley is the Sponsorship Chair. Melisa will follow-up with Mary on timeframe for sending out e-mails to all SoCal Members, soliciting sponsorship at this event.

- c. CalGIS 2010: We have been asked to identify the 2010 Chair as soon as possible in order to arrange for shadowing at the 2009 event. Tobias will forward description and responsibilities to the board and has asked to send names of all proposed candidates to him directly. Ingrid mentioned that 175 – 200 hours of time is required for this position, and emphasized that we should be sure to disclose that the responsibilities will be supported by a teamwork approach.
 - d. We need suggestions for a location. Palm Springs has always been a good location. Ingrid will speak with Lisa Lubeley about suggestions.
3. Travel Budget Discussion: Tobias stated that it is very important to have as much representation from our board at conferences, so we must develop a budget to meet this objective. H will speak to past presidents and inquire about their views and experience with this item.
4. 2008/2009 Programs:
 - a. GIS Day – Wed., Nov. 19th. Melisa was asked to give a brief overview of her proposal.
 - i. Mr. Chung who is responsible for the GIS program at Palomar College in San Marcos, is interested in expanding the program
 - ii. Melisa will be the program coordinator for this event and will invite students to showcase their work as well as have a few GIS professionals speak about their careers; projects and hiring techniques.
 1. Amy Storey has volunteered to present and speak about her educational background as a Mesa College student, and also discuss her career in GIS
 - iii. The event will be hosted at Palomar College in the evening.
 - iv. Details about sponsorship for refreshments are pending
 - b. Ingrid gave a brief overview of her City's plans for GIS day which will be held on Nov. 18th, 2008. Her program will be presented on an executive level; addressing school districts, colleges, principals, superintendents, etc. ESRI representatives will be assisting with the presentations.
 - c. Melisa also met a representative of San Diego High School who mentioned that they just approved a new GIS Program. She will invite to GIS Day to get new ideas.
 - d. 2008 Christmas Party: To be held in early December. Tobias to take lead and asked for ideas on venue location and date.
5. Newsletter Update: See item 1.D
6. Website Update – No discussion.
7. Open Discussion: It was suggested that board members give an account of what additional conferences, seminars or workshops (other than URISA) they will be attending and where they will be held. This will be beneficial in the planning of membership and board member recruitment. Blanca will talk with T. Craig to see what the guidelines are for disseminating information such as the newsletters and membership info. at ESRI sponsored events. Also, it would be a good practice to keep each other apprised of our participation in other events for a myriad of benefits.
8. NEXT MEETING DATE
 - a. Teleconference to be scheduled for early October. Tobias will facilitate.
9. ADJOURNMENT