



www.socalurisa.org

Southern California chapter of the International Urban and Regional Information Systems Association

BOARD MEETING MINUTES

Thursday, August 5, 2008

1:00pm – 2:00pm

ESRI Conference – Bondi Restaurant

ATTENDEES: Tobias Wolf, Lorenda Lee, Melisa Caric-Lee, Blanca Quintero, Yuying Li, Ingrid Bruce, Russell Mercer – Guests: Wendy Nelson/Exec. Director - URISA National, Carrie Munill/Tetrattech, Inc. - Lafayette, Ca.

1. INCOMING BOARD MEMBERS

Chapter President Tobias Wolf opened the meeting with a brief overview of the previous board meeting.

- a. Treasurer: Russell Mercer with Dudek & Assoc. has volunteered to assume the vacant position. The Board agreed and accepted Russell as the new Treasurer.
 - a. Tobias, Lorenda and Russell will meet to transfer names & update account information at the bank.
- b. Programs Chair for San Diego/Riverside/Imperial County: We are still in need of a Program Chair for this area. It was agreed that there is a need to better define the role of Program Chair prior to advertisement of this position again. Tobias will initially review all position descriptions and will discuss at the next board meeting.
- c. Newsletter Editor: Melisa and Blanca will continue to work together to support the newsletter until we fill the Editor slot. It was agreed that we would publish a quarterly Newsletter with feature articles. Wendy Nelson offered resource information on Newsletter sharing among the various chapters. Wendy asked for contact information in order to forward resource information. Blanca will provide her e-mail address along with Melisa Caric's e-mail addresses as temporary contacts.
 - a. Tobias will send out monthly e-mails to our members and sponsors with interesting information and announcements in-between newsletter publications. In addition he will provide a link to our board meeting minutes.

2. CONFERENCES:

- a. National URISA: The 2008 National conference will be held in New Orleans October 7-10. The 2009 National conference will be held in Anaheim September 29 – October 2.
- b. CalGIS 2009: The conference will be held in Sacramento, CA April 6 – 9. SoCal will provide assistance.
 - i. URISA National is the new Conference Manager, and Chris Grace is the new Conference Coordinator for 2009.
- c. CalGIS 2010: A location has not been determined. Wendy commented that it is more cost effective to use a hotel instead of convention center rooms.

3. 2008/2009 PRIORITY LIST - Focus on foundation items

- a. Board Meetings: To be held monthly on an alternating basis between phone teleconferencing and in-person. Tobias will facilitate.
- b. Board Meeting Minutes: Goal is to post to the website within one week of meeting.
- c. Monthly Newsletter: See item 1c.

- d. More Programs: Emphasis will be placed on this item. There is need for more educational seminars and community events. Suggested ideas for future programs: GISP Certification, SanGIS data/Imagery, GIS Day, Charity events, Hazus presentations.
 - e. Membership Management: Create web-based application. Options will be visited.
 - f. Increase Membership
 - i. New strategies to be reviewed, discussed, implemented.
4. NEWSLETTER/CONTEST
- a. The Newsletter has an official new name thanks to our winner, Mike Behen with the City of Palmdale. He submitted three names and ***THE GIS EXPRESS*** was the winning entry. Congratulations to Mike for his participation, he will be receiving a \$100.00 gift certificate.
5. OPEN DISCUSSION
6. NEXT MEETING DATE
- a. Teleconference to be scheduled for early September. Tobias will facilitate.
7. ADJOURNMENT