

# URISA- Southern California Chapter Board Meeting

Thursday, October 26, 2006  
King's Fish House, Carlsbad, CA

## Meeting Notes

Red text indicates action items

1. Welcome
  - a. Roll: Blanca, Lorenda, Russell, Laz, Melisa, Tobias
2. National Conference Report
  - a. Lorenda learned how other chapters handle online membership renewal; The Vendor who is perusing us, Thriva, charges \$10 per transaction; the committee thought that was high. Other Chapters use freeware that does the job.
  - b. Russell suggests, with just a short amount of time, someone can design a web form for the members, and then have them send the money in as usual.
  - c. **Yuying will look into pricing and details.**
3. Officers
  - a. Dan will continue in SoCal chapter as Vice President, from afar.
  - b. Dan will still organize the San Diego holiday party.
  - c. Dan suggests we have future meetings in a hotel conference room so he can call in.
4. 2007 CALGIS Conference
  - a. Lorenda passed out fliers to board members for distribution. She also passed out fliers at the San Diego ESRI 9.2 roll out.
  - b. Attending Oakland conference: Lorenda, Tobias, Melisa, Lazlo, Dan.
  - c. Lorenda encourages everyone to stay at the venue hotel; ask for a govt. discount.
  - d. The Early registration deadline is Nov. 17.
5. CalGIS Conference contract
  - a. The proceeds from the conference used to be split into two. With Central Cal Chapter the proceeds are split into three. The North CA chapter wants to join bringing the split to four. The revenue is quickly declining.
  - b. Laz recommends making the revenue proportional to the number of members attending from a chapter.
  - c. Tobias suggests collecting the zip code of every conference attendee and then divide the revenue by percentage of attendees from a chapter. Another idea is to increase the seed money.
6. Website/ Membership
  - a. All membership forms and links still point to Melisa. We need to change the contact information to Yuying.
  - b. **Melisa will email Tim with the changes.**
  - c. **Send all bounced emails to Yuying to record bad email addresses in the database.**

- d. Lorenda, Melisa, and Yuying will have a lunch meeting to discuss renewal possibilities on the web and updating the database.
7. Treasurer Report
    - a. Lorenda proposes a vote to require an estimate for travel expenses at the beginning of the year, for the entire year. Board voted YES.
    - b. **Submit estimates by end of 2006 to Tobias.** Board will vote for approval.
    - c. Late submittals will not be accepted.
  8. Workshops/ Meetings
    - a. GeomorphIS sponsored today's meeting. \$100 for refreshments.
    - b. January meeting will take place in LA; 9am-12noon; Proposed topic: street based photography (Facet vs. @City); **Location to be decided;** Contact: Mike Carson
    - c. March meeting will take place at the Ventura Fire Center. All day URISA Certified Workshop, BBQ and Tour of new facility. Contact: Jim Kniss.
    - d. April- CalGIS Oakland Conference
    - e. May- San Diego board meeting and Chapter meeting (to be determined)
    - f. June- ESRI conference in San Diego
  9. Outreach
    - a. **Blanca will reach out to Imperial County;** perhaps join Tim at the next user's meeting in Imperial; use the opportunity to recruit for our chapter.
    - b. IID and Coachella Valley Water district are perspective members.
    - c. Laz recommends outreach at local universities; also attend local user meetings and communicate the benefits of URISA.
    - d. A recommendation was made to order postcards (similar to the CALGIS fliers) that summarize our purpose and pass out at events.
  10. Membership Drive
    - a. Focus on schools
    - b. San Diego will have a membership drive at the holiday party.
  11. Christmas Party
    - a. Lorenda suggests we get sponsors for the holiday party
    - b. The Board approves \$1400 for the San Diego party
    - c. **Lorenda will ask Jim to help plan the LA/ Ventura party**
  12. New Business
    - a. Russell introduced a new educational program in Oceanside. Teaching GIS in High Schools. The organization needs members or could benefit by coming to URISA meeting to spread the word. **Russell will get more information.**