

**URISA- Southern California Chapter  
Board Meeting**

Wednesday, August 9, 2006

11:45am – 1:00pm

Marriott Yacht Club Restaurant, San Diego, CA

**Meeting Notes**

1. WELCOME and INTRODUCTIONS
  - Lorenda introduced Brian Sovik (AMEC) Southwestern (AZ) Chapter, and Wendy Francis URISA Int'l.
    - a. Roll: Tobias Wolf, Blanca Quintero, Lorenda Lee, Melisa Caric, Laszlo Mariahazy, Dan Henderson, Tim Craig, Jim Kniss
2. OFFICERS
  - a. Board voted/approved Jim Kniss as Vice President, Northern Region
  - b. Board voted/approved Yuying Li as Membership Chair
3. 2007 CALGIS CONFERENCE
  - April 4-6, 2007
    - a. Lorenda distributed postcards to Board members to hand out at the conference.
4. URISA NATIONAL CONFERENCE
  - September 25-29, 2006, Vancouver, BC
    - a. Lorenda will be attending
    - b. Wendy Francis stated attendance is at 700+, there are more exhibits and speakers this year, and there is significant Federal Involvement.
      - The Chapter Leaders Forum is scheduled on Monday at Noon with 7 past presidents on the next committee.
      - Next year's Conference scheduled for Washington D.C. tentatively at the end of August 2007.
      - SoCal chapter is one of 9 chapters that have contributed financial support towards the Social event at the conference. Great publicity for Chapters!
5. WEBSITE
  - Lorenda solicited suggestions from the Board.
    - a. Lorenda has re-written the mission statement.
    - b. Include new Board Member information.
    - c. Discussed increased of number of workshops (see 8.Workshops/Meetings)
    - d. Proposed changes to membership portion of website; possibly on-line payment/registration/renewal?
    - e. Board needs access to the membership database for email listing etc.
    - f. JOB section receives most feedback.
6. MEMBERSHIP
  - Melisa Caric/Yuying Li
    - a. Melissa has transferred membership responsibilities and database to Yuying.

- b. Yuying is researching companies who store our membership roster and process new members and payments.
- c. Check the national URISA website as an example.
- d. Focus on marketing to students; only \$10. We need more marketing strategies, in addition to solicitation at conferences and membership drive.
- e. Lorenda to send an email to board soliciting ideas regarding suggestions for more networking events.

#### 7. TREASURER'S REPORT

- Travel Budget
  - a. In the past, we have subsidized travel for Ingrid Bruce, Chapter Relations Chair, and Lisa Lubeley URISA National Conference Liaison. Lisa's term with URISA National will officially end in September, will further support be required? Lorenda will talk to Lisa.
  - b. Board discussed advance request for financial support, at the beginning of the year preferably, and what venues we want representation at? For example, GITA has not had URISA representation in past.
  - c. What are the expectations of support? How will representation benefit URISA?
  - d. Suggested that Board votes and approves future funding for travel/expenses.
  - e. Possible travel support for Laszlo as Past President, and Dan's trip to URISA Nat'l in Washington D.C. next year (2007).
  - f. Wendy Francis suggested possible travel to Arizona to support Brian Sovik with the organization/administration of the Southwestern Chapter.
- Template for Proposed Budget Spreadsheet
  - a. Tobias has sent travel form and spreadsheet to Lorenda; Lorenda will email to Board, we will discuss at next meeting.
  - b. Tobias proposed that we allocate some of our current chapter funds to a separate account, with interest earnings. Lorenda Lee motioned for approval, motion seconded by T. Wolf.
  - c. Tobias reported we are still having issues with our LA account. Signature on account is unrecognizable. Tobias can't gain access. Laszlo may have some past contact information.

#### 8. WORKSHOPS/MEETINGS

- Finding meeting formats that work for members: half day workshop/meeting vs. full day workshops.
  - a. Local San Diego workshops typically afternoon. Easier for attendees to justify.
  - b. Workshops in other regions, to the North, typically work better full day (6 hrs +/-) and offer official URISA Workshop content at a very reasonable rate. This works well as a membership drive
- Workshop Dates set:
  - a. San Diego Region Meeting date tentatively set for October 12<sup>th</sup> at 2pm. Location: North county, possibly Carlsbad. Lorenda will line up speakers.

- b. January/February technical workshop at Ventura County Fire Department in Ventura; plus tour of fire training facility; lunchtime BBQ (Jim Kniss). Workshop topic to be determined.
- Consider having themes i.e. transportation, planning, imagery acquisition, data acquisition, database building, geographic databases, etc. Consider field tours: SDSU Cesar lab; UCSD; Scripps research center.
- Wendy Francis suggested encouraging chapter members to become certified instructors who will be able to present local workshops in their regions.
  - a. A Northern California URISA certified workshop is being held in September; 1-day; free for members; \$30 for non-members. Geney Terry has engaged Certified National instructor Dr. David Arctur.

#### 9. NEWSLETTER

- a. Lorenda is working on next edition of the Newsletter tentatively scheduled for October 1, 2006. Ingrid Bruce and Laszlo Mariahazy will contribute articles. Lorenda looking for more contributors.
- b. Wendy recommended consideration of a student column.
- c. ESRI full-page advertisement has expired. Renewal or ? Speak to Tim (He had to leave meeting early)
- d. Include a column summarizing the National conference.

#### 10. OTHER BUSINESS

- a. Brian Sovik (AMEC) Southwestern Chapter/Arizona discussed the newly formed chapter's progress. Eva has moved to Washington D.C. and will follow-up with her soon. User group meetings proposed to be held in Flagstaff. Brian recognized that there are many competitive groups; Wendy Francis suggested that the main focus be what differentiates this group. What is the main focus? Professional development, educational development, networking? Needs to be established, but must be adaptable.

#### 11. NEXT MEETING DATE

- a. Thursday, October 12<sup>th</sup> @ noon- lunch meeting before the SD workshop. Location to be determined. (Carlsbad)

#### 12. ADJOURN