

# **SOUTHERN CALIFORNIA CHAPTER OF URISA**

## **BOARD MEETING MINUTES**

**WEDNESDAY, March 17, 2004**

**City of Carlsbad Farraday Center - 12:30 – 2:30 P.M.**

**CONTACT: Laszlo Mariahazy 949.465.3405**

### **AGENDA**

1. WELCOME

2. Rotation of positions

- Dan Henderson. to Secretary, Tobias to treasurer, Melisa to membership, Blanca to programs.

3. Advertising – All board members responsible for bringing in sponsors for the meetings and the organization in general.

4. Recap of CalGIS –

Laszlo – Lower than expected overall attendance but high quality and range of speakers.

Dan; Good sponsors. Poor Autodesk speaker. Repeat of some presentations. Commercialization of presentations. Completing document for expectations for future conference committees. Getting comments from past chairs.

Lisa; Immersion day was great. URISA chapters meeting to discuss organization as a whole.

5. Workshop review

- Good attendance
- 20 new members signed up
- Do we offer certification points for workshops? Yes
- Get out notices earlier for the workshop
- 2 more workshops; 1 for LA and 1 for Riverside
- Next workshop, June 21<sup>st</sup>, Enterprise GIS (Pomona)
- New ideas for workshops; more instructors

6. URISA national Reno Nov. 11

- Laszlo, Lorenda, Lisa, & Blanca are planning on attending
- Chapter booth?
- Activities
- Laszlo to contact N. Cal chapter about a joint activity

7. Cal Poly Pomona Conference; URISA to man a booth?
8. Treasurer report
  - Tobias and Mike to meet this week to transfer account names; report to Laszlo
  - Tax issues appear to have been resolved; Laszlo to contact Eric Bauman
9. Newsletter
  - Suzann to continue updates
  - Laszlo asked board members to write a column
10. Membership report
  - 220 members + 20 new today = 240
  - National to local membership discuss w/national
  - Perhaps \$150 for both; Lisa to bring to national
  - Membership drive
  - Everyone give out forms at events.
  - Make announcements at meetings
  - Post announcements at Universities
  - Post at city planning departments and other organizations
11. Program report
  - Chair sets up content and location and other gatherings
  - Lorenda will help with getting sponsors
  - Thank sponsors on the web and with a letter
  - Additions to sponsorship page
  - Attract the fringes; Imperial, Ventura, San Bernardino C.
12. Other Business
  - Azteca; credit card processing; Lisa to check w/ national about processing
  - Announcements page; which ones are proper, which aren't – SANDAG OK, Rich Neher's – Not OK
  - Educational opportunities page
  - List of web concerns given to Tim from Laszlo
  - Laszlo asked all board members to get certified
13. Next meeting: June 21<sup>st</sup>, Cal Poly Pomona after workshop  
August ESRI breakfast w/Wendy